

# 2015 IEDRC BANGKOK CONFERENCES SCHEDULE

**Bangkok, Thailand**

**July 03-04, 2015**

**Co-Sponsored by**



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# IEDRC BANGKOK CONFERENCES PROGRAM

July 03-04, 2015, Bangkok, Thailand

**Novotel Bangkok Platinum Pratunam**

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## Day 1:

<b>Lobby</b>	<b>July 03</b> <b>13:00-17:00</b>	<b>Registration</b>
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## Day 2:

<b>Venue</b> <b>Topaz Suites</b>	July 04 9:00-12:00	9:00—9:15	Opening Remarks
		9:15—10:00	Keynote Speech 1 (PROF. AMANG (SONG-KYOO) KIM)
		<b>10:00—10:30</b>	<b>Group Photo &amp; Coffee break</b>
		10:30—11:15	Keynote Speech 2 (PROF. SHAOFENG LIU)
		11:15—12:00	Keynote Speech 3 (PROF. PIRIYA PHOLPHIRUL)
<b>Restaurant</b>	July 04 12:00-13:30	<b>Lunch</b>	
<b>Venue</b> <b>Topaz Suites</b>	July 04 13:30-18:00	13:30-14:15	<b>Plenary Speech</b>
		14:15–16:00	<b>Session ( Part A )</b>
		<b>16:00–16:30</b>	<b>Coffee Break</b>
		16:30–18:00	<b>Session ( Part B )</b>
<b>Restaurant</b>	July 04 19:00-21:00	<b>Dinner</b>	

## **Instructions for Oral Presentations**

### **Devices Provided by the Conference Organizer:**

Laptops (with MS-Office & Adobe Reader)

Projectors & Screen

Laser Sticks

### **Materials Provided by the Presenters:**

PowerPoint or PDF files (Files shall be copied to the Conference Computer at the beginning of each Session)

Duration of each Presentation (Tentatively):

Regular Oral Session: about 9-12 Minutes of Presentation, 2-5 Minutes of Q & A

Keynote Speech: 30-45 Minutes of Presentation, 5-10 Minutes of Q&A

## **Registration Only: July 03, 2015 (Friday)**

**Venue: Novotel Bangkok Platinum Pratunam**



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Item	Time	Place
Arrival and Registration	13:00-17:00	Lobby

- (1) Please print your registration form before you come to the conference.**
- (2) You can also register at anytime during the conference.**
- (3) Certificate of Participation can be collected at the registration counter.**
- (4) Please tell the conference reception your paper ID.**
- (5) The organizer won't provide accommodation, and we suggest you make an early reservation.**
- (6) One Best Paper will be selected from each oral session. The Certificate for Best Papers will be awarded in the Closing Banquet on July 04, 2015.**

## Conference: Morning, July 04, 2015 (Saturday)

Venue: Topaz Suites

<p>9:00-9:15</p>	<p>Opening Remarks</p>  <p><b>Prof. SHAOFENG LIU</b> Graduate School of Management, University of Plymouth, UK</p>
<p>9:15-10:00</p>	<p>Keynote Speaker Speech 1</p>  <p><b>Prof. AMANG (SONG-KYOO) KIM</b> W. SyCip Graduate School of Business ASIAN INSTITUTE OF MANAGEMENT Makati, Philippines</p> <p><b>Title: Innovation, Technology and Business Changers</b> <b>Abstract:</b> Innovation is more evident and creating value that could change the business is the main purpose of Innovation. The innovation could be purely technological breakthrough or could be structured creative thinking. These approaches are applied only to various problem solving situations but also to the business developments. The innovation could be a structured process and the set of practical tools for new idea generations. The demonstration for the adaption to the hi-tech industries and the new business developments are the major part of the presentation.</p>
<p><b>10:00-10:30</b></p>	<p><b>Group Photo &amp; Coffee Break</b></p>
<p>10:30-11:15</p>	<p>Keynote Speaker Speech 2</p>

	<div data-bbox="813 203 1021 476" data-label="Image"> </div> <div data-bbox="755 487 1078 525" data-label="Caption"> <p><b><i>Prof. SHAOFENG LIU</i></b></p> </div> <div data-bbox="511 527 1328 564" data-label="Text"> <p>Graduate School of Management, University of Plymouth, UK</p> </div> <div data-bbox="355 609 1495 686" data-label="Section-Header"> <p><b>Title: Knowledge Management Competence for Enterprise Resource Planning (ERP) System’s Success in Industries</b></p> </div> <div data-bbox="355 690 1498 1222" data-label="Text"> <p><b>Abstract:</b> Enterprise Resource Planning (ERP) systems can greatly improve business productivity and better serve customers by creating values through integrating various business processes (including accounting and finance, human resource management, marketing, and product development and production) and sharing current information. Knowledge management (KM) is crucial for ERP system’s implementation, however a highly demanding task. This presentation discusses ERP system’s implementation in both manufacturing and service sector organisations and focuses on empirical evidence of an innovative KM approach that can improve knowledge competence for ERP success. A qualitative research has been conducted with semi-structured interview for data collection from ERP experts. Data analysis has been undertaken using a combination of thematic analysis and comparative analysis. The integrative knowledge competence framework can provide ERP practitioners with useful guidance on what the key knowledge determinants are and how the relationships between knowledge components should be best managed in order to achieve ERP system’s implementation success in business reality.</p> </div>
<p>11:15-12:00</p>	<div data-bbox="742 1230 1092 1268" data-label="Section-Header"> <p>Keynote Speaker Speech 3</p> </div> <div data-bbox="813 1285 1026 1545" data-label="Image"> </div> <div data-bbox="714 1560 1117 1598" data-label="Caption"> <p><b><i>Prof. PIRIYA PHOLPHIRUL</i></b></p> </div> <div data-bbox="474 1602 1364 1640" data-label="Text"> <p>National Institute of Development Administration (NIDA), Thailand</p> </div> <div data-bbox="355 1684 1201 1722" data-label="Section-Header"> <p><b>Title: Gaining from Migration in Asean: Trends and Policy Lessons</b></p> </div> <div data-bbox="355 1726 1498 1885" data-label="Text"> <p><b>Abstract:</b> Due to heterogeneous of culture, social, and economic development among countries in ASEAN, movement of labor across countries are therefore substantive, especially from poorer economies to richer economies. As ASEAN is approaching to the ASEAN Economic Community at the end of year 2015, this keynote speech will discusses patterns and trend of migration today, by</p> </div>

	focusing among countries in ASEAN. Cost and Benefits of labor migration as well as push-pull factor framework will be identified. Besides economic context, migration issues are also required to balance between. National security issues and the human rights issues. At last, the presentation will explain migration policy management in ASEAN.
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<b>12:00-13:30</b>	<b>Lunch</b>
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## Afternoon, July 04, 2015 (Saturday)

### SESSION

Venue: Topaz Suites



Session Chair: *Prof. Shaofeng Liu*



Time: 13:30-18:00

Plenary Speech 13: 30-14: 15	<b><i>Prof. Nattaphan Kecharananta</i></b> Susan Dusit University, Thailand
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ID	Title+Author's name
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### Education, economy & management, Social Science and Humanity(Part A)

E05	 <p>The Cognition and Implementation of Junior High School Teachers in Changhua County on Differentiated Instruction for 12-year Basic Education <b><i>Ta-Chun Chang</i></b>, Chin-Chang Wu, Ming-Shang Su and Chin-Wen Liao Ph.D Candidate, National Changhua University, Taiwan <b>Abstract:</b> this research is to study the cognition and implementation of Junior High School Teachers in Changhua County on Differentiated Instruction for 12-year Basic Education. Furthermore, the different background variables of the junior high school teachers about the cognition of differentiated instruction and the difference on implementation of differentiated instruction has been studied. Questionnaire was applied in this research. The official teachers of public junior high schools in Changhua County were the study population. The stratified cluster sampling has been applied and 18 schools were selected to implement questionnaire survey. There were 600 questionnaires released and 557 valid questionnaires were returned. The valid retrieving rate is 92.83%. After the data collection, the statistical application SPSS was used to implement the data analysis and induce the conclusion by frequency distribution, percentage, mean, standard deviation, T-test, One-way. ANOVA, Scheffé Test and Pearson's product-moment.</p>
E06	 <p>A Study on the Relation between Junior High School Students' Extracurricular Reading Attitude and Learning-associated well-being <b>Chin-Chang Wu</b>, Ming-Shang Su, Ta-Chun Chang and Chin-Wen Liao Ph.D Candidate, National Changhua University, Taiwan <b>Abstract:</b> The objective of the study is to explore the association between junior high school students'</p>


	<p>extracurricular reading attitude and their learning-associated well-being. The study subjects were students at public junior high schools in Changhua County. Stratified random cluster sampling was adopted to to sample 45 classes of 15 schools be the questionnaire survey subjects.</p> <p>Statistical software SPSS 20.0 was used to analyze the collected data. The following conclusions were drawn.</p> <ol style="list-style-type: none"> <li>Junior high school students in Changhua County showed a more active attitude on the reading preference aspect of extracurricular reading attitude.</li> <li>Junior high school students in Changhua County showed better learning-associated well-being in terms of positive affection and physical and mental health.</li> <li>Female students studying at schools in town that schedule morning reading at least three times a week, and having language contest participating experience showed a more active reading attitude.</li> </ol>
<p>E07</p> 	<p>A Study on Investigating Learning Styles and Skills Learning Motivations for Mechanical Department Students in Vocational High Schools</p> <p><b>Yao-Chung Chiang</b>, Chi-Hsiang Chen, Yu-Cheng Liao and Chin-Wen Liao National Changhua University, Taiwan</p> <p><b>Abstract:</b> This study tended to investigate the learning styles and skill-learning motivation for students of mechanical department in vocational high school to understand the difference between learning styles and skill-learning motivation for those students with different background variables, correlation and predictive power. It used the day division mechanical department students in public senior vocational high schools as the research population, and carried out the stratified proportional cluster sampling sampling and questionnaire survey method to conduct data collection. It totally sent out 800 copies of questionnaire, and recollected 776 copies, after eliminated invalid questionnaire, a total of 758 valid questionnaire copies obtained with a valid return rate 94.75%. Then, analyzed the collected data by using these following statistical methods, including descriptive statistical analysis, Independent-Sample <math>t</math> -Test, One-way ANOVA and Scheffè Multiple Comparisons, Pearson's Product-Moment Correlation, and Multiple Stepwise Regression Analysis. After analyzed aforesaid data, according to the research purpose, this study obtained the following results:</p> <ol style="list-style-type: none"> <li>Along with「Support by parents, teachers and peers」, 「Good school environment」, 「Teachers with democratic teaching style」, 「Held skills certificates」 and 「Participated in relative competitions or certified technician tests」, students of mechanical department in vocational high school would have higher learning styles and skill-learning motivation.</li> <li>First-year mechanical department students in vocational high schools would have better skill-learning motivation.</li> <li>Mechanical department students in vocational high schools would show a highly positive correlation between their learning styles and skill-learning motivation.</li> </ol> <p>The 「practical type」 learning styles would have high predictive power to the skill-learning motivation.</p>
<p>E08</p> 	<p>Factors Affecting the Student Career Decision-making of Junior High School Students in Central Taiwan Area</p> <p><b>Chang-Fu Lin</b>, Tsai-Ku Liao, Chin-Wen Liao and Chia-Ling Shih Ph.D Candidate, National Changhua University of Education, Taiwan</p> <p><b>Abstract:</b> The objective of this research is to study the difference and correlation of teaching faith and teaching efficiency of career development education for junior high school teachers with different background variables. The theory basis of this research comes from studying, re-arranging, and analysis</p>



	<p>of the literatures. According to the objectives of this research, the results are concluded as below:</p> <ol style="list-style-type: none"> <li>1. The junior high school teachers have firm teaching faith of career development.</li> <li>2. The junior high school teachers have good teaching efficiency of career development.</li> <li>3. The junior high school teachers attended relevant research of career development education, have the firmest overall teaching faith of career development.</li> <li>4. The fresh teachers, experienced teachers and teachers with master or above educational background have the best overall teaching efficiency of career development.</li> </ol> <p>The junior high school teachers with higher teaching faith of career development, they will have higher teaching efficiency of career development.</p>
<p>E11</p> 	<p>Integrating Scientific Inquiry Learning into Project Course of Vocational High Schools to Construct and Verify Core Competency Indicators</p> <p><b>Chin-Wen Liao</b>, Yu-Cheng Liao, Yao-Tsung Chiang, Hui-Fen Wu and Yun-Hua Professor, National Changhua University, Taiwan</p> <p><b>Abstract:</b> The study aims to construct competence indicators by integrating inquiry-based learning into students' project study at vocational high schools. Based on the competence indicators constructed, students' competence is verified. The study adopts Delphi technique to consult opinions and suggestions from Delphi technique experts. After three rounds of repeated revision, combination, adding and deleting of questionnaire items, the "core competence indicators with the integration of inquire-based learning into students' project study at vocational high schools" are constructed by the analysis of mode, means, standard deviation, Kolmogorov-Smirnov one sample test, and AHP with the consistency of expert opinions as well as level of importance. The competence indicators questionnaire were distributed to 255 students of the 102 academic year, to analyze the importance and IPA, and then to analyze and discuss expert weight with students' perceptions and IPA.</p>
<p>E12</p> 	<p>An Experimental Study of Integrating LEGO Robots Instruction into the "Engine Principles and Practice" Curriculum at Automobile Departments in Vocational Schools</p> <p><b>Tsai-Ku Liao</b>, Chin-Wen Liao, Chia-Ling Shih and Chang-Fu Lin Ph.D Candidate, National Changhua University, Taiwan</p> <p><b>Abstract:</b> This study intended to investigate the influence of integrating LEGO robots into instruction of "engine principles and practice" curriculum at the automobile departments in vocational schools. The main research results are shown as follows:</p> <ol style="list-style-type: none"> <li>1. When integrating LEGO robots into instruction, students' learning effectiveness on subjects of engine principles and practice is better than traditional teaching; especially for students with lower points.</li> <li>2. When integrating LEGO robots into instruction, students' learning effectiveness on practical subjects of engine principles and practice is better than traditional teaching; especially for the disassembly of mechanism and the check and operation of fuel injection engine components.</li> <li>3. After integrated LEGO robots into instruction, experiment group students' learning attitude toward engine principles and practice curriculum will be better than students of the control group.</li> <li>4. After integrated LEGO robots into instruction, experiment group students have significant positive correlation between learning effectiveness and learning attitude for subjects.</li> </ol>
<p>E15</p>	<p>A Study on Hospitality and Tourism Teachers' Teaching Competence to Use Inquiry-based Teaching into 「Project Study」 Curriculum of Senior High and Vocational Schools</p> <p><b>Chia-Ling Shih</b>, Chin-Wen Liao, Chang-Fu Lin and Tsai-Ku Liao</p>

	<p>Ph.D Candidate, National Changhua University, Taiwan</p> <p><b>Abstract:</b> This study mainly intends to investigate the current status that hospitality and tourism teachers' instruction of inquiry-based teaching into the 「project study」 curriculum of senior high and vocational high schools, and analyzes the differences among hospitality and tourism teachers of high schools and vocational high schools with different background variables in terms of the project study instruction competence, inquiry-based teaching competence, and introduction of project study competence to inquiry-based teaching. By taking hospitality and tourism teachers of high schools and vocational high schools nationwide as the research object, this study is adopted the stratified cluster sampling to extract teachers from 38 schools, after summarized the collected data of current statuses, SPSS is applied to carry out the data analysis then.</p>
<p><b>16:00-16:30</b></p>	<p><b>Coffee Break</b></p>
<p><b>Education, economy &amp; management, Social Science and Humanity(Part B)</b></p>	
<p>E002</p>	<p>International Transmission Effects in the Volatility Index between US and European</p> <p><b>Shumei Chiang</b> Professor, Lunghwa University of Science and Technology, Taiwan</p> <p><b>Abstract:</b> This paper applies the ARJI model to examine if the panic moods from the US and other countries of the same geographical area would infect among the district; that is, we would like to investigate if the spillover effects of fear mentality from the US and the neighborhood countries (including England, France and Germany) will exist. The empirical results show that the investors' fear gauge of the US can positively influence those of England, France and Germany; that is, there is highly spillover effect in the VIX of the US. Besides, there are also unidirectional (England vs. Germany and France vs. Germany) or bidirectional spillover effect (England vs. France) in VIX which indicates that highly regional effects also exist among the three biggest economics in Europe.</p>
	
<p>E09</p>	<p>A Study of Competence Indices for vehicle inspectors – Taking Private Vehicle Inspection Companies as Example</p> <p><b>Chi-Hsiang Chen, Yu-Cheng Liao, Yao-Tsung Chiang and Chin-Wen Liao</b> Lecturer, National Changhua University, Taiwan</p> <p><b>Abstract:</b> This study tends to investigate competence indices for vehicle inspectors of private vehicle inspection companies, analyze the connotation of competence indices for vehicle inspection for vehicle inspector, build competence indices for vehicle inspectors of private vehicle inspection companies, and further to propose suggestions to the basis of reference to vehicle inspectors' self-examination of vehicle inspection. In order to achieve these aforesaid purposes, this study is adopted literature review and three rounds of Delphi technique questionnaire survey to establish competence indices that fitted vehicle inspectors. The research results of this study are showed as follows:</p> <ol style="list-style-type: none"> <li>1. Competence indices for vehicle inspectors contained 4 index aspects.</li> </ol>
	

	<p>2. Competence indices for vehicle inspectors contained 17 index items.</p> <p>3. Competence indices for vehicle inspectors contained 109 index sub-items.</p> <p>In conclusion, it is proposed suggestions according to the research conclusions and to be the reference to vehicle inspection competence indices for vehicle inspectors of private vehicle inspection companies and follow-up researches.</p>
<p>E10</p> 	<p>A Study on Learning Effects of Integrating Information Technology into Electronics Curriculum Teaching</p> <p><b>Yu-Cheng Liao</b>, Chin-Wen Liao, Chi-Hsiang Chen and Yun-Hua Liao Student, National Taiwan University of Science and Technology, Taiwan</p> <p><b>Abstract:</b> The study adopted the quasi-experimental design with nonequivalent groups to investigate learning effects of integrating information technology into electronics curriculum teaching. The study subjects were divided into two groups, the control group and the experimental group. There were 52 students in the control group who were taught by the conventional teaching approach. There were 48 students in the experimental group who were educated by the way of information technology integrated into teaching. The experimental teaching has lasted for 8 weeks, and the findings were stated as follows. First, on electronics curriculum learning, the experimental group demonstrated a significantly higher effect than the control group. Secondly, on electronics curriculum learning, students with low cognitive load demonstrated significantly better effect than students with high cognitive load. Thirdly, on learning results of electronics curriculum, the influencing factors included the teaching model, cognitive load, and previous experiences. Fourthly, students in the experimental group have obviously enhanced on learning effects of electronics curriculum.</p>
<p>E14</p> 	<p>Using a Computational Intelligence Hybrid Approach to Recognize the Faults of Variance Shifts for a Manufacturing Process</p> <p><b>Yuehjen E. Shao</b> Professor, Fu Jen Catholic University, Taiwan</p> <p><b>Abstract:</b> Statistical process control (SPC) chart is effective in monitoring a process. When an SPC chart monitors a univariate process, it is not difficult to determine the assignable causes due to the fact that a univariate SPC chart only monitors a single quality characteristic. However, when a multivariate statistical process control (MSPC) chart is used to monitor a multivariate process, it is complicated to determine which quality characteristic(s) at fault. This study proposes a hybrid classification model to recognize the quality characteristic(s) at fault when the variance shifts occurred in a multivariate process. The proposed mechanism includes the hybridization of artificial neural network (ANN) and analysis of variance (ANOVA). The performance of the proposed approach is evaluated by conducting a series of experiments.</p>
<p>E16</p> 	<p>Devising Decision Support System For The Selection Of Medical Equipment Delivery Service</p> <p><b>Christine Natalia</b>, Vivi Triyanti and Tri Christin Pradina Lecturer, Atma Jaya Indonesia Catholic University, Indonesia</p> <p><b>Abstract:</b> Decision support system is a system that can help making a decisions with the ability to analyze the selection of the bidder projects using Analytic Hierarchy Process (AHP). Kumar Ref.[11] develop a rule based model, to evaluate the performance of vendors using AHP Model, but they aren't design decision-making program to implement the model. In this study, a Decision support system</p>

	<p>devised based on the AHP method consists of three parts: decision making model, calculating model, and inputting model. This program allows users to overcome the problem when deciding the selected bidder, where users could enter the data and information relating to the company and fill the level of importance on each sub-sub-criteria. The resulting output is the selected bidder on a specific project in a short time. Lower time consumed is considered to be very effective, because the current system of decision-making consumes much time (meeting with each participants needs to be done with a minimum of 3 times intensively). Based on resulting output from proposed system, it is concluded that Decision support system devised is effective and successfully answer the problems that are exist.</p>
<p>J002</p> 	<p>A Reassessment of the Khmer Empire  <b>Lawrence Gundersen</b>                  Professor, Univ. of Tennessee, Martin/Jackson State Community College, USA  <b>Abstract:</b> This research surveys and adds to the numerous modern reasons given for the decline of the Khmer Empire after Jayavarman VII. The work highlights new evidence indicating that severe climate change directly affected the Khmer Empire after 1200, and examines how the biological factors and impact of disease related to this climate change would have been critical in undermining and degrading the Khmer population. Using primary sources and inferential evidence on disease, the intent of the study is to build on the established and generally accepted assumptions for the collapse of the Khmer Empire, including to explain that localized, severe, and long-term climate fluctuations were a problem for the Khmer, and, most importantly, to show that climate change, as it encouraged and was related to epidemics and diseases, is what significantly attrited the Angkorian population.</p>
<p>J003</p>	<p>Perceptions of Motherhood: Differences among Racial Majority and Minority Women  <b>Ekeoma E. Uzogara</b>                  Postdoctoral Fellow, Center for the Education of Women, USA  <b>Abstract:</b> Perceptions and experiences of motherhood are important dimensions of women’s lives. However, research has often overlooked the significance of social contexts (e.g. racial minority status or socioeconomic inequality) in how women interpret their experiences as mothers and emotional consequences of not meeting societal expectations of “intensive mothering.” This article compared American racial minority (Nonwhites) and majority groups’ (Whites) appraisals of their effectiveness as mothers, feelings of guilt and worry, and perceptions of whether they outperformed their own mothers’ parenting skills. Using a national survey sample of 581 American mothers (ages 18-68), findings indicated that there were advantages and disadvantages for Whites and Nonwhites. White mothers reported closer relationships with their own mothers and were more apt to emulate her parenting style; however, Nonwhites were more confident in their parenting abilities, expressed less worry and guilt overall, but specifically felt more guilty than Whites about financial obstacles to parenting. Implications of results suggest that Whites—a class-privileged group—may lack some cultural or psychological resources that Nonwhites possess to buffer some of the stress of motherhood.</p>

<b>19:00-21:00</b>	<b>Closing Ceremony</b>
	<b>Dinner</b>

**Listener list**

<b>Listener 01</b>	<b>Daniel Tomiuk</b> University of Quebec in Montreal

## Novotel Bangkok Platinum Pratunam

[www.novotelbangkokplatinum.com](http://www.novotelbangkokplatinum.com)

Located in Bangkok's fashion district, Novotel Bangkok Platinum Pratunam is situated above Platinum Mall, a few minutes walk from Central World Shopping Center, Siam Square, MBK, Pratunam market and BTS stations. Blending comfort and technology, the hotel is the perfect choice for your next holiday or business trip. Featuring 283 well designed rooms, the hotel offers two bars and one restaurant, five multi-purpose meeting rooms, free Wifi internet, swimming pool, fitness center and indoor car park.

### Extras of this hotel

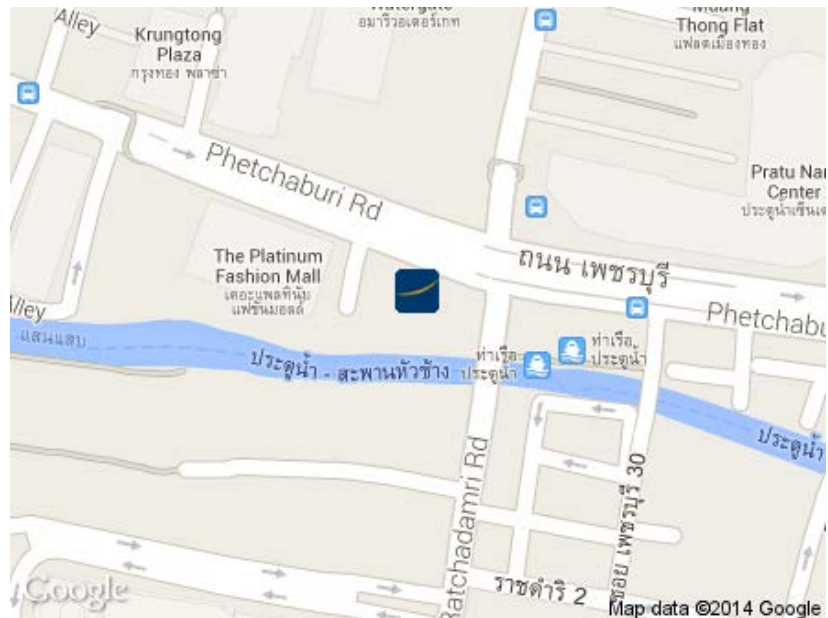
The hotel is a quick walk from the best of Bangkok's entertainment and tourist attractions. With over 2500 shops, Platinum Fashion Mall in Pratunam area is South East Asia's largest wholesale and retail shopping Center.

### Hotel address

220 Petchaburi Road  
Ratchatevee  
10400 BANGKOK  
THAILAND

### Contact the hotel

Tel. (+66)2/1607100  
Fax. (+66)2/1607200  
[h7272@accor.com](mailto:h7272@accor.com)



<b>2015</b>		
<b>Oct 14-15,2015</b>	<b>Place</b>	<b>Submission</b>
<b>2015 2nd International Conference on Management Sciences and Innovations</b> <a href="#">(ICMSI2015)</a>	Barcelona, Spain	Jun 20,2015
<b>2015 International Conference on Law and Social Sciences</b> <a href="#">(ICLSS2015)</a>	Barcelona, Spain	Jun 20,2015
<b>2015 International Conference on Marketing, Business and Trade</b> <a href="#">(ICMBT2015)</a>	Barcelona, Spain	Jun 20,2015
<b>Oct 26-28,2015</b>	<b>Place</b>	<b>Submission</b>
<b>2015 International Conference on Marketing Business and Economics</b> <a href="#">(ICMBE2015)</a>	Beijing, China	Jul 05,2015
<b>2015 5th International Conference on History and Society Development</b> <a href="#">(ICHSD2015)</a>	Beijing, China	Jul 05,2015
<b>2015 3rd International Conference on Media and Film Studies</b> <a href="#">(ICMFS2015)</a>	Beijing, China	Jul 05,2015
<b>Nov 14-15,2015</b>	<b>Place</b>	<b>Submission</b>
<b>2015 2nd International Conference on Business, Marketing and Management</b> <a href="#">(ICBMM2015)</a>	Dubai, UAE	Jun 15,2015
<b>2015 2nd International Conference on Distance Education and Learning</b> <a href="#">(ICDEL2015)</a>	Dubai, UAE	Jun 15,2015
<b>2015 2nd International Conference on Identity, Culture and Communication</b> <a href="#">(ICICC 2015)</a>	Dubai, UAE	Jun 15,2015
<b>Nov 25-26,2015</b>	<b>Place</b>	<b>Submission</b>
<b>2015 International Conference on Culture and History</b> <a href="#">(ICCH2015)</a>	Hong Kong	Jun 30,2015
<b>2015 2nd International Conference on Marketing, Business and Management</b> <a href="#">(ICMBM2015)</a>	Hong Kong	Jun 30,2015
<b>2015 2nd International Conference on Education and Social Sciences</b> <a href="#">(ICES2015)</a>	Hong Kong	Jun 30,2015
<b>Dec 14-15,2015</b>	<b>Place</b>	<b>Submission</b>
<b>2015 4th International Conference on Business, Management and Governance</b>	New York, USA	Jul 20,2015

<a href="#">(ICBMG2015)</a>		
<b>2015 4th International Conference on Humanity, Culture and Society</b> <a href="#">(ICHCS2015)</a>	New York, USA	Jul 20,2015
<b>2015 3rd International Conference on Behaviour, Education and Psychology</b> <a href="#">(ICBEP2015)</a>	New York, USA	Jul 20,2015
<b>Dec 30-31,2015</b>	<b>Place</b>	<b>Submission</b>
<b>2015 6th International Conference on Economics, Business and Management</b> <a href="#">(ICEBM2015)</a>	Tokyo, Japan	Aug 10,2015
<b>2015 5th International Conference on Languages, Literature and Linguistics</b> <a href="#">(ICLLL2015)</a>	Tokyo, Japan	Aug 10,2015
<b>2015 4th International Conference on Sociality and Humanities</b> <a href="#">(ICOSH2015)</a>	Tokyo, Japan	Aug 10,2015
<b>• 2016</b>		
<b>Jan 09-10,2016</b>	<b>Place</b>	<b>Submission</b>
<b>2016 5th International Conference on Government, Law and Culture</b> <a href="#">(ICGLC2016)</a>	Penang, Malaysia	Jul 30,2015
<b>2016 7th International Conference on E-Education, E-Business, E-Management and E-Learning</b> <a href="#">(IC4E2016)</a>	Penang, Malaysia	Jul 30,2015
<b>2016 5th International Conference on Economics Marketing and Management</b> <a href="#">(ICEMM2016)</a>	Penang, Malaysia	Jul 30,2015
<b>Jan 26-27,2016</b>	<b>Place</b>	<b>Submission</b>
<b>2016 3rd International Conference on History and Culture</b> <a href="#">(IHC 2016)</a>	Pattaya, Thailand	Aug 20,2015
<b>2016 3rd International Conference on Culture, Knowledge and Society</b> <a href="#">(ICCKS2016)</a>	Pattaya, Thailand	Aug 20,2015
<b>2016 3rd International Conference on Economics and Business Administration</b> <a href="#">(ICEBA2016)</a>	Pattaya, Thailand	Aug 20,2015
<b>Feb 03-04,2016</b>	<b>Place</b>	<b>Submission</b>
<b>2016 3rd International Conference on Innovation in Economics and Business</b> <a href="#">(ICIEB 2016)</a>	Florence, Italy	Aug 30,2015



<b>2016 3rd International Conference on Advances and Management Sciences</b> <a href="#">(ICAMS 2016)</a>	Florence, Italy	Aug 30,2015
<b>2016 3rd International Conference on Education and Psychological Sciences</b> <a href="#">(ICEPS 2016)</a>	Florence, Italy	Aug 30,2015
<b>Feb 26-27,2016</b>	<b>Place</b>	<b>Submission</b>
<b>2016 3rd International Conference on Linguistics, Literature and Arts</b> <a href="#">(ICLLA 2016)</a>	Taichung, Taiwan	Sep 10,2015
<b>2016 5th International Conference on Education and Management Innovation</b> <a href="#">(ICEMI 2016)</a>	Taichung, Taiwan	Sep 10,2015
<b>2016 5th International Conference on Economics Business and Marketing Management</b> <a href="#">(CEBMM 2016)</a>	Taichung, Taiwan	Sep 10,2015
<b>Mar 12-13,2016</b>	<b>Place</b>	<b>Submission</b>
<b>2016 International Conference on Business and Economics</b> <a href="#">(ICOBE 2016)</a>	Seoul, South Korea	Sep 20,2015
<b>2016 2nd International Conference on Management and Behavioral Sciences</b> <a href="#">(ICMBS 2016)</a>	Seoul, South Korea	Sep 20,2015
<b>2016 2nd International Conference on Learning and Teaching</b> <a href="#">(ICLT 2016)</a>	Seoul, South Korea	Sep 20,2015
<b>Mar 20-21,2016</b>	<b>Place</b>	<b>Submission</b>
<b>2016 4th International Conference on Management and Education Innovation</b> <a href="#">(ICMEI 2016)</a>	Amsterdam, Netherlands	Oct 10,2015
<b>2016 5th International Conference on Humanity, History and Society</b> <a href="#">(ICHHS 2016)</a>	Amsterdam, Netherlands	Oct 10,2015
<b>2016 6th International Conference on Economics, Trade and Development</b> <a href="#">(ICETD 2016)</a>	Amsterdam, Netherlands	Oct 10,2015



<http://www.icbmm.org/>

2015 2nd International Conference on Business, Marketing and Management-ICBMM2015 will be held during November 14-15, 2015, in Dubai. Sponsored by IEDRC, aim to gather professors, researchers, scholars and industrial pioneers all over the world, ICBMM is the premier forum for the presentation and exchange of past experiences and new advances and research results in the field of theoretical and industrial experience. The conference welcomes contributions which promote the exchange of ideas and rational discourse between educators and researchers all over the world.

## Paper Publication

All registered papers for the ICBMM 2015 will be published in the [Journal of Economics, Business and Management](#) (ISSN: 2301-3567) as one volume, and will be included in the [DOAJ](#), [Engineering & Technology Library](#), [Electronic Journals Library](#), [Ulrich's Periodicals Directory](#), [MESLibrary](#), [Google Scholar](#), [Crossref](#), and [ProQuest](#).

## Important Dates

Full Paper Deadline	2015/07/15
Acceptance Notification	2015/08/05
Registration Deadline	2015/08/30
<b>Conference Date</b>	<b>2015/11/14-15</b>



<http://www.icdel.org/>

2015 2nd International Conference on Distance Education and Learning will be held during November 14-15, 2015 in Dubai. Sponsored by IEDRC, aim to gather professors, researchers, scholars and industrial pioneers all over the world, ICDEL is the premier forum for the presentation and exchange of past experiences and new advances and research results in the field of theoretical and industrial experience. The conference welcomes contributions which promote the exchange of ideas and rational discourse between educators and researchers all over the world.

## Paper Publication

All registered papers for the ICDEL 2015 will be published in the [International Journal of Learning and Teaching](#)

ISSN: 2377-2891(Print); 2377-2905(Online) as one volume, and will be included in the [Google Scholar; Engineering & Technology Digital Library; etc](#)

## Important Dates

Full Paper Deadline	2015/07/15
Acceptance Notification	2015/08/05
Registration Deadline	2015/08/30
<b>Conference Date</b>	<b>2015/11/14-15</b>



<http://www.icicc.org/>

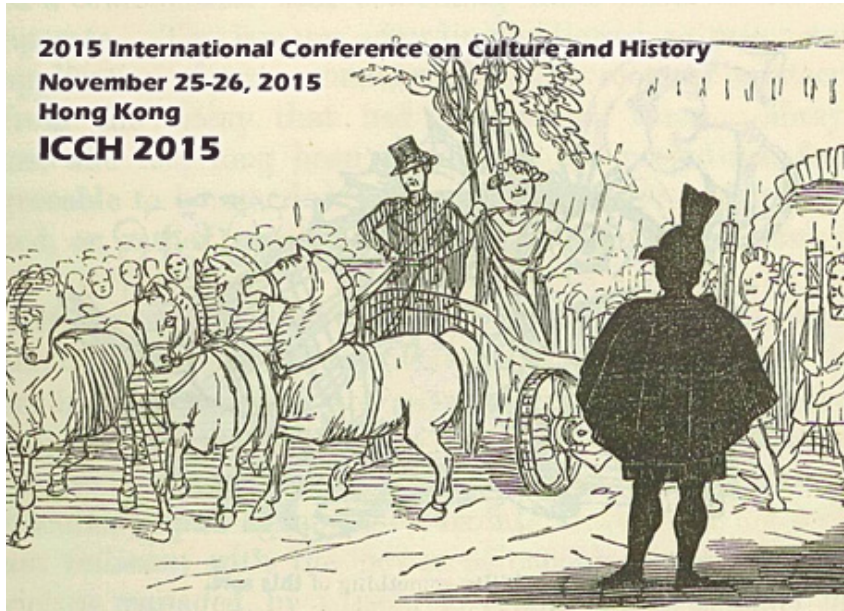
2015 2nd International Conference on Identity, Culture and Communication will be held during November 14-15, 2015 in Dubai, UAE. Sponsored by IEDRC, aim to gather professors, researchers, scholars and industrial pioneers all over the world, ICICC is the premier forum for the presentation and exchange of past experiences and new advances and research results in the field of theoretical and industrial experience. The conference welcomes contributions which promote the exchange of ideas and rational discourse between educators and researchers all over the world.

## Paper Publication

All registered papers for the ICICC 2015 will be published in the [JMMC](#) as one volume, and will be included in the [Google Scholar](#), [DOAJ](#), [Engineering & Technology Digital Library](#), [Crossref](#), [Index Copernicus](#), and [ProQuest](#).

## Important Dates

Full Paper Deadline	2015/07/15
Acceptance Notification	2015/08/05
Registration Deadline	2015/08/30
<b>Conference Date</b>	<b>2015/11/14-15</b>



<http://www.icch.org/>

2015 International Conference on Culture and History - ICCH 2015 is the main annual research conference aimed at presenting current research being carried out. ICCH 2015 will be held in Hong Kong during November 25 to 26, 2015 by IEDRC. ICCH 2015, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Culture and History, and discuss the practical challenges

encountered and the solutions adopted.

## Publication

Submitted papers can be selected and published into one of the following Journals.

International Journal of Culture and History (IJCH)

**ISSN: 2382-6177**

- **Frequency: Bimonthly**

**Abstracting/Indexing:** DOAJ, Google Scholar, Engineering & Technology Digital Library, Crossref, ProQuest

## Important Date

Full Paper Submission	Before June 30, 2015
Notification of Acceptance	Before July 20, 2015
Registration Deadline	August 10, 2015
Conference Date	November 25-26, 2015



<http://www.icmbm.org/>

2015 2nd International Conference on Marketing, Business and Management - ICMBM 2015 is the main annual research conference aimed at presenting current research being carried out. The ICMBM 2014 has been held in Milan successfully. ICMBM 2015 will be held in Hong Kong during November 25 to 26, 2015 by IEDRC. ICMBM 2015, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research

results about all aspects of Marketing, Business and Management, and discuss the practical challenges encountered and the solutions adopted.

## Publication

International Journal of Trade, Economics and Finance (IJTEF)

**Abstracting/Indexing:** Engineering & Technology Digital Library, EBSCO, ProQuest, Crossref, Electronic Journals Library, DOAJ and Ulrich's Periodicals Directory

## Important Date

Full Paper Submission	Before June 30,2015
Notification of Acceptance	Before July 20, 2015
Registration Deadline	August 10, 2015
Conference Date	November 25-26, 2015



<http://www.icenss.org/>

2015 2nd International Conference on Education and Social Sciences-ICESSESS 2015 is the main annual research conference aimed at presenting current research being carried out. The ICESSESS 2014 has been held in Milan successfully. ICESSESS 2015 will be held in Hong Kong during November 25 to 26, 2015 by IEDRC. ICESSESS 2015, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their

experiences, new ideas, and research results about all aspects of Education and Social Sciences, and discuss the practical challenges encountered and the solutions adopted.

## Publication

Submitted papers can be selected and published into one of the following Journals.

International Journal of Learning and Teaching (**IJLT, ISSN: 2377-2891(Print); 2377-2905(Online)**)

**Abstracting/Indexing:** Google Scholar; Engineering & Technology Digital Library; etc.

International Journal of Social Science and Humanity

ISSN: 2010-3646; DOI: 10.7763/IJSSH

**Abstracting/ Indexing:** Google Scholar, DOAJ, Engineering & Technology Digital Library, Crossref, Index Copernicus, and ProQuest

## Important Date

Full Paper Submission	Before June 30,2015
Notification of Acceptance	Before July 20, 2015
Registration Deadline	August 10, 2015
Conference Date	November 25-26, 2015

